



WTVD-TV

411 Liberty Street

Durham, NC 27701

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238744

INVOICE NUMBER: 61-200061888 ON-DEMAND: 11/06/2012  
ORDER NUMBER: 392587 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : C: 11 P: 27 E: 694  
ESTIMATE#: 11 27 694  
SCHEDULE DATES: 10/30/2012 - 11/06/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/30 - 11/04	05:30A-06:00A	700	2	10/30	TU	05:40A	:30		USPRTV28ACH	700		
					11/01	TH	05:56A	:30		USPRTV28ACH	700		
2	11/05 - 11/05	05:30A-06:00A	700	1	11/05	MO	05:28A	:30		USPRTV28ACH	700		
3	10/30 - 11/04	06:00A-07:00A	1,200	2	10/31	WE	05:58A	:30		USPRTV28ACH	1,200		
					11/01	TH	06:29A	:30		USPRTV28ACH	1,200		
4	11/05 - 11/05	06:00A-07:00A	1,200	1	11/05	MO	06:40A	:30		USPRTV28ACH	1,200		
5	10/30 - 11/04	07:00A-09:00A	1,200	3	10/31	WE	06:59A	:30		USPRTV28ACH	1,200		
					11/01	TH	07:59A	:30		USPRTV28ACH	1,200		
					11/02	FR	08:42A	:30		USPRTV28ACH	1,200		
6	10/30 - 11/04	09:00A-10:00A	500	4	10/30	TU	09:22A	:30		USPRTV28ACH	500		
					10/31	WE	09:49A	:30		USPRTV28ACH	500		
					11/01	TH	09:55A	:30		USPRTV28ACH	500		
					11/02	FR	09:37A	:30		USPRTV28ACH	500		
7	11/05 - 11/05	09:00A-10:00A	500	1	11/05	MO	09:40A	:30		USPRTV28ACH	500		
8	10/30 - 11/04	11:00A-12:00P	600	4	10/30	TU	11:38A	:30		USPRTV28ACH	600		
					10/31	WE	11:35A	:30		USPRTV28ACH	600		
					11/01	TH	11:31A	:30		USPRTV28ACH	600		
					11/02	FR	10:59A	:30		USPRTV28ACH	600		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
9	11/05 - 11/05	11:00A-12:00P	600	1	11/05	MO	10:58A	:30		USPRTV28ACH	600		
10	10/30 - 11/04	12:00P-12:30P	700	4	10/30	TU	12:20P	:30		USPRTV28ACH	700		
					10/31	WE	12:14P	:30		USPRTV28ACH	700		
					11/01	TH	12:29P	:30		USPRTV28ACH	700		
					11/02	FR	12:29P	:30		USPRTV28ACH	700		
11	11/05 - 11/05	12:00P-12:30P	700	1	11/05	MO	12:26P	:30		USPRTV28ACH	700		
12	10/30 - 11/04	12:30P-01:00P	500	4	10/30	TU	12:54P	:30		USPRTV28ACH	500		
					10/31	WE	12:52P	:30		USPRTV28ACH	500		
					11/01	TH	12:46P	:30		USPRTV28ACH	500		
					11/02	FR	12:44P	:30		USPRTV28ACH	500		
13	11/05 - 11/05	12:30P-01:00P	500	1	11/05	MO	12:46P	:30		USPRTV28ACH	500		
14	10/30 - 11/04	04:00P-05:00P	750	4	10/30	TU	04:23P	:30		USPRTV28ACH	750		
					10/31	WE	04:14P	:30		USPRTV28ACH	750		
					11/01	TH	04:30P	:30		USPRTV28ACH	750		
					11/02	FR	04:46P	:30		USPRTV28ACH	750		
15	11/05 - 11/05	04:00P-05:00P	750	1	11/05	MO	04:16P	:30		USPRTV28ACH	750		
16	10/30 - 11/04	05:00P-05:30P	1,200	4	10/30	TU	05:23P	:30		USPRTV28ACH	1,200		
					10/31	WE	05:14P	:30		USPRTV28ACH	1,200		
					11/01	TH	05:27P	:30		USPRTV28ACH	1,200		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
16	10/30 - 11/04	05:00P-05:30P	1,200	4	11/02	FR	05:15P	:30		USPRTV28ACH	1,200		
17	11/05 - 11/05	05:00P-05:30P	1,200	1	11/05	MO	05:16P	:30		USPRTV28ACH	1,200		
18	10/30 - 11/04	05:30P-06:00P	1,500	4	10/30	TU	05:53P	:30		USPRTV28ACH	1,500		
					10/31	WE	05:43P	:30		USPRTV28ACH	1,500		
					11/01	TH	05:55P	:30		USPRTV28ACH	1,500		
					11/02	FR	05:40P	:30		USPRTV28ACH	1,500		
19	11/05 - 11/05	05:30P-06:00P	1,500	1	11/05	MO	--	:30		USPRTV28ACH	0	PREEMPT# (336830) - POLITICAL	-1,500
					11/06	TU	05:43A	:30	11/05	USPRTV28ACH	600	MG#(336830)	600
					11/06	TU	06:39A	:30	11/05	USPRTV28ACH	900	MG#(336830)	900
20	10/30 - 11/04	06:00P-06:30P	2,000	4	10/30	TU	06:28P	:30		USPRTV28ACH	2,000		
					10/31	WE	06:11P	:30		USPRTV28ACH	2,000		
					11/01	TH	06:15P	:30		USPRTV28ACH	2,000		
					11/02	FR	06:10P	:30		USPRTV28ACH	2,000		
21	11/05 - 11/05	06:00P-06:30P	2,000	1	11/05	MO	06:28P	:30		USPRTV28ACH	2,000		
22	10/30 - 11/04	07:00P-07:30P	2,000	4	10/30	TU	07:15P	:30		USPRTV28ACH	2,000		
					10/31	WE	07:04P	:30		USPRTV28ACH	2,000		
					11/01	TH	06:59P	:30		USPRTV28ACH	2,000		
					11/02	FR	07:24P	:30		USPRTV28ACH	2,000		

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23	11/05 - 11/05	07:00P-07:30P	2,000	1	11/05	MO	07:15P	:30		USPRTV28ACH	2,000		
24	10/30 - 11/04	07:30P-08:00P	1,800	4	10/30	TU	07:43P	:30		USPRTV28ACH	1,800		
					10/31	WE	07:44P	:30		USPRTV28ACH	1,800		
					11/01	TH	07:37P	:30		USPRTV28ACH	1,800		
					11/02	FR	07:48P	:30		USPRTV28ACH	1,800		
25	11/05 - 11/05	07:30P-08:00P	1,800	1	11/05	MO	07:54P	:30		USPRTV28ACH	1,800		
26	10/30 - 11/04	11:00P-11:35P	2,000	2	10/30	TU	11:33P	:30		USPRTV28ACH	2,000		
					11/01	TH	11:29P	:30		USPRTV28ACH	2,000		
27	11/05 - 11/05	11:00P-11:35P	2,000	1	11/05	MO	11:12P	:30		USPRTV28ACH	2,000		
28	10/30 - 11/04	08:00A-09:00A	800	1	11/03	SA	08:27A	:30		USPRTV28ACH	800		
29	10/30 - 11/04	09:00A-10:00A	500	1	11/03	SA	09:29A	:30		USPRTV28ACH	500		
30	10/30 - 11/04	07:00P-07:30P	950	1	11/03	SA	07:53P	:30		USPRTV28ACH	950		
31	10/30 - 11/04	08:00A-09:00A	800	1	11/04	SU	08:47A	:30		USPRTV28ACH	800		
32	10/30 - 11/04	09:00A-10:00A	500	1	11/04	SU	09:14A	:30		USPRTV28ACH	500		
33	10/30 - 10/30	05:58A-07:00A	1,200	1	10/30	TU	05:59A	:30		USPRTV28ACH	1,200		

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34	10/30 - 10/31	04:30A-04:59A	175	2	10/30	TU	04:56A	:30		USPRTV28ACH	175		
					10/31	WE	04:40A	:30		USPRTV28ACH	175		

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